



GAMEBRAIN
LEVEL UP YOUR LEARNING

Gamebrain – Where gamification meets microlearning

Gamebrain is a gamified microlearning solution for Learning & Development, Sales and HR professionals.

It enables you to create and deploy highly engaging quizzes that teach or refresh your employees with the essential facts and figures they need to know to excel at work.

For example:

- Key targets and objectives
- Values, vision and branding reinforcement
- Product USPs and updates
- The latest company initiatives
- Safety, security and regulations
- Hacks, hints and tips for rapid advancement

‘Whatever your people need at the front of their mind, at the times you know they will require it the most.’



Level up your employees' knowledge with the Gamebrain App

»»» *Cut through the noise*

In a world where employees' head space is already maxed out, how do you make sure that your messaging is not lost? Gamebrain can cut through the noise and refocus your people on whatever you decide gives your company its' competitive edge.

»»» *Think differently about learning*

Learning can be entertaining, enthralling and impassioned. Gamebrain combines disruptive engagement and learning techniques with a stimulating, addictive and competitive gamified user experience.

»»» *The freedom to learn*

Gamebrain is designed to be used anywhere, anytime - on the train, between meetings or even waiting for the kettle to boil. In today's world of mobile moments, Gamebrain allows your employees to learn in the way that reflects their lifestyle.



Gamebrain makes facts memorable

Gamebrain enables you to rapidly create informative and competitive bite-sized quizzes (known as Gamebrains) on the key topics you want to drive awareness towards.

Your employees access Gamebrains on a mobile App giving them the freedom to participate wherever is most convenient, maximising accessibility.

Employees are drawn into the solution by creating their own personalised avatar and taking on their virtual colleagues. How will their knowledge level stack up against their peers?

This social play drives emotional engagement and is achieved without any requirement for simultaneous online access, allowing people to regularly compete whenever suits their schedule.

The gamified approach and option to practice in private removes any fear of commencement or failure. Making continual small improvements through trial and error is encouraged and praised.

With clear goals, instant rewards and humorous cut scenes, participants are motivated to play repeatedly, until they master the subject available. Short, frequent and dispersed play helps embed knowledge into long-term memory, preparing your people to achieve their professional goals.



Content Creation

The secure and powerful tools provided allow you to create and deploy an unlimited number of Gamebrains with confidence. Highlights include:

- Invite and manage content admins
- Distribute Gamebrains to specific people or allow self-service sign up
- Over 1 million royalty free images to add to questions
- Add external links to additional information after any Gamebrain
- Detailed reporting on usage
- Fully GDPR compliant
- Continually being enhanced with new features

You can launch campaigns to teach new subjects or complement existing material, adding a gamified layer to enhance your traditional learning content. The choice is yours.



Where Gamebrains tip the scales towards success!

Sales operations

Ensure your sales teams know their facts when in front of customers.

On-boarding

Rapidly educate new staff on your achievements, vision, values and internal language.

Human resources

Drive effective communication across your organisation.

Talent acquisition and management

Reach out to your future workforce, helping you identify people who will go that extra mile.

Live events and exhibitions

Standout from the crowd at public exhibitions and internal conferences.



Where and when can I use **GAMEBRAIN**?

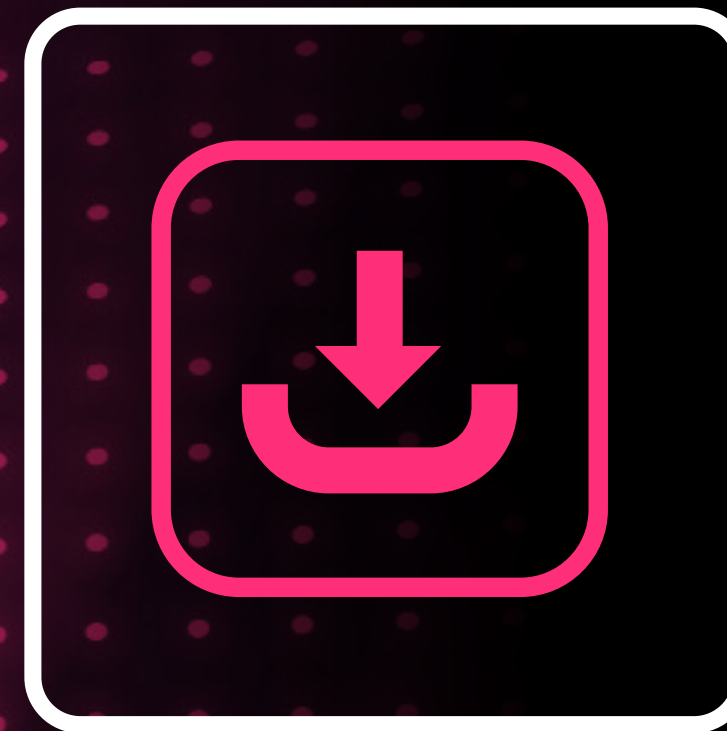


The Gamebrain App is designed to be used anywhere, anytime - on the train, in-between meetings or even waiting for the kettle to boil. Play as often as desired, with new learning published to your staff's mobile devices in an instant. In today's world of mobile moments Gamebrain allows employees to level-up in a way that they would choose.

***'Think differently
about learning with the
Gamebrain App.'***

How do I try **GAMEBRAIN**?

Download the app



Play the demo



Download Gamebrain from your favourite App Store.
For more information please visit our [website](#)

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Gamebrain

Available at:

