Why choose aCloud CRM over Salesforce?

We invest in our customers' success to provide an easy-to-use CRM that you can implement cost effectively. Here are five reasons customers say they've chosen us over Salesforce.

Value for money – aCloud CRM comes with a simple pricing model that outlines exactly what you can expect from your investment – there are no hidden costs or unexpected add-ons. Like Salesforce, you pay based on the amount of users you give access to the software, but there's a key difference: aCloud charges 35% less per user per month.

Deployment flexibility – Choose from a selection of deployment models including cloud and on-premise. Access the same features and platform from whichever option you choose. As a comparison, Salesforce do not offer an on-premise deployment.

Data storage and third party plug-ins – As your data storage is unrestricted*, you won't be charged extra if your storage requirements grow unexpectedly. Also, aCloud CRM integrates with a range of third party plug-ins, including marketing automation and business intelligence (BI) tools.

Ease of use – aCloud CRM is intuitive for employees. This ease of use means that they need minimal training to fully benefit from the software.

Smooth integration – Unlike SalesForce, aCloud CRM doesn't restrict application programming interface (API) calls – the interfaces that allow information to flow between your systems. As a result, you won't hit roadblocks when integrating your CRM with your other core business applications.

aCloud CRM is brought to you as a partnership between two CRM experts

aCloud CRM is underpinned by the technology of our partner, SugarCRM. Winners of the CRM Product of the Year 2016 award by Network Computing, SugarCRM are considered leaders in CRM innovation. Together, we deliver efficient implementations tailored to your requirements.

*Subject to fair usage – contact your sales representative for more information.

Our Clients

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